



John Chalifoux Named to *Crain's* List of Notable Leaders in Sustainability

Southfield, M.I. – March 23, 2022 – John Chalifoux, president & CEO of MERA - The Association for Sustainable Manufacturing, was named a 2022 Notable Leader in Sustainability by *Crain's Detroit Business*. The inaugural list features sustainability leaders who were selected based on their career accomplishments, track record of success in the field, and effectiveness of their efforts.

Chalifoux was recognized for his role in increasing awareness of remanufacturing, the eco-friendly manufacturing process of returning goods to like new or better condition. Chalifoux's nomination cited two specific accomplishments of which he is particularly proud: the creation of the Manufactured Again™ quality certification program for remanufacturers and successfully advocating for the Federal Vehicle Repair Cost Savings Act.

“John's passion for remanufacturing and commitment to making sure it is recognized as a critical driver in the circular economy are just two of the reasons he is so deserving of this recognition,” said Bill Long, president and CEO of MEMA. “Our organization, and the vehicle supplier industry, are fortunate to have John at the helm of MERA and as a valued member of the MEMA leadership team.”

About MERA

[MERA](#) - The Association for Sustainable Manufacturing is the remanufacturing and sustainability division of the Motor & Equipment Manufacturers Association ([MEMA](#)). Since 1904, MEMA has represented the interests of the automotive and commercial vehicle supplier industry—the largest manufacturing sector in the United States, directly employing more than 907,000 people in all 50 states and generating 2.4 percent of U.S. GDP. With roots in the transportation industry, MERA represents the interests of the broader remanufacturing community across multiple industry sectors. The organization is a network of manufacturers, suppliers, universities, and professional services firms that promotes the economic, environmental, and product performance benefits of remanufacturing and similar forms of sustainable manufacturing. MERA is the home of [Manufactured Again Certification](#), where remanufacturing and new manufacturing are held to the same international quality standards. The program—based on ISO 9001 and IATF 16949—also promotes environmental stewardship.

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