



THE ASSOCIATION FOR
SUSTAINABLE MANUFACTURING®
Remanufacturing | MRO | Refurbishing

MERA Announces 2021 Board of Directors and Officers

SOUTHFIELD, MICH. USA – Jan. 26, 2021 – Justin Greenberg, CEO, DieselCore, was elected as chairman of MERA - The Association for Sustainable Manufacturing. Greenberg will oversee the organization’s strategy to enhance member value and achieve future growth. In addition, David Overbeeke, owner, Maval Industries, and Duncan Gillis, CEO, BBB Industries, were elected as immediate past chairman and vice chairman, respectively.

“It is an honor to see Justin Greenberg succeed me as MERA chairman,” said Overbeeke. “Justin demonstrated strong leadership as a MERA director and his ongoing commitment to our association and the industry will be well received by our members. I also wish to congratulate Duncan Gillis on his election to the MERA Executive Committee.”

Two industry leaders were also elected to the MERA Board of Directors: Robert Grady, president, Rebuilders Automotive Supply, and Houman “H.K.” Kashanipour, president, Diesel Forward. MERA is also recognizing two inaugural board members for their outstanding service during the organization’s first 10 years of operation. Selwyn Joffe, chairman, president and CEO, Motorcar Parts of America, and Paul Schuck, managing director, UCX Calipers, have both reached their term limits and will exit the board.

“I welcome Bob Grady and H.K. Kashanipour to the board and, on behalf of all members, express sincere thanks to Selwyn Joffe and Paul Schuck for their 10 years of service,” said MERA President and COO John Chalifoux. “It is an exciting time for MERA and our members as we continue our quest to elevate and mainstream remanufacturing.”

Other executives on the MERA Board of Directors include: Anita Barlow, managing director, AFM reman, BorgWarner; Peter Butterfield, chairman and CEO, Omega Environmental Technologies; Michael Cardone III, president, MC3 Capital; Mike Carr, CEO, Cardone Industries; Robert Enright, general manager, new and recon parts, Cummins; Brian Lewallen, president, Detroit Reman; Enrico Manuele, regional president, automotive aftermarket N.A.,

MERA - The Association for Sustainable Manufacturing

25925 Telegraph Road, Suite 350 | Southfield, MI 48033 USA
+1 248 750 1280

SustainableManufacturing.com | MERA.org | ManufacturedAgain.com

Robert Bosch LLC; Scott Miller, vice president, remanufacturing, LKQ Corp.; Jay Robie, CEO, Phoenix Automotive Cores; Russ Schinzing, vice president, electronics business unit; Paul Thoms, general manager, Midwest Fuel Injection; Allen Wilkie, president, ARW Capital; Bill Long, president and CEO, MEMA; and John Chalifoux, president and COO, MERA.

About MERA

MERA - The Association for Sustainable Manufacturing is the remanufacturing and sustainability division of MEMA. With roots in the transportation industry, MERA represents the interests of the broader remanufacturing community across multiple industry sectors. The organization is a network of manufacturers, suppliers, universities, and professional services firms that promotes the economic, environmental, and product performance benefits of remanufacturing and similar forms of sustainable manufacturing. MERA is the home of [Manufactured Again Certification](#), where manufacturing and remanufacturing are held to the same international quality standards. The program—based on ISO 9001 and IATF 16949—also promotes corporate social responsibility, particularly environmental stewardship.

Contact:
Cheryl Dry
MERA – The Association for Sustainable Manufacturing
cdry@mera.org
248-750-1280

MERA - The Association for Sustainable Manufacturing

25925 Telegraph Road, Suite 350 | Southfield, MI 48033 USA
+1 248 750 1280

SustainableManufacturing.com | MERA.org | ManufacturedAgain.com